

Urban studies author in Burlington today



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Urban studies guru Richard Florida will be the keynote speaker at the Halton Industry Education Council's 20th anniversary gala today being held at the Burlington Convention Centre.

Florida, author of best-sellers *Rise of the Creative Class* and *Who's Your City?*, is director of the Martin Prosperity Institute and professor of business and creativity at the University of Toronto's Rotman School of Management.

Florida is considered a leading intellectual in the area of economic competitiveness, demographic trends, urban prosperity and cultural innovation.

He was recently named one of *Esquire Magazine's* Best and Brightest.

Contact the Halton Industry Education Council at 905-634-2575, ext. 10, for more information.

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